

## EEO PUBLIC FILE REPORT

For the period beginning October 1, 2011 and ending September 20, 2012.

Prepared for: Benne Broadcasting Co of Lake Ozark Inc, Benne Broadcasting Co LLC  
And Benne Broadcasting of Sedalia LLC

This report covers the following employment units:

<u>Call Sign</u>	<u>Facility ID</u>	<u>Class of Station</u>	<u>Community of License</u>	<u>LMA (yes/no)</u>
KQUL	55671	FM	Lake Ozark MO	NO
KLOZ	8676	FM	Eldon MO	NO
KDRO	40662	AM	Sedalia MO	NO
KPOW	78321	FM	La Monte MO	NO

### A. FULL TIME HIRES

The following is a list of full-time positions filled and recruitment sources used for each position:

1. Job Title: Sales  
Date filled: December 2011  
Total # of interviews: 4

Ran help wanted ads on our radio stations and posted on local website for local job openings.  
Hired one new sales person.

2. Job Title: On Air (KLOZ)  
Date filled: June 2012  
Total # of interviews: 2

Interviewed one part time employee for a full time position and one employee working in the KPOW/KDRO market who wanted to transfer to the KLOZ/KQUL market.

3. Job Title: Program Director (KPOW/KDRO)  
Date filled: June 2012  
Total # of interviews: 2

Promoted part time employee to full time program director after the transfer of the previous program director.

4. Job Title: Sales  
Date filled: November 2011  
Total # of interviews: 3

Ran help wanted ads on our radio stations. Received recommendations from previous sales person for replacement.

5. Job Title: Sales  
Date filled: May 2012  
Total # of interviews: 3

Ran help wanted ads on our radio stations.

- B. The total number of persons interviewed for all full time positions during the period covered by during the period covered by this report was:
- C. Recruitment activities. The following FCC recommended recruitment activities were engaged in during the period covered by this report.

1. Intern program:

**Office/sales intern.**

Station(s) KPOW and KDRO provided an internship program in their sales department from August 2012 to September 2012 (still working at present time) for a student from State Fair Community College who assists office and sales employees with typing and preparing sales pitch packets and info for clients, filing and writing and typing scripts for commercials.

**On air intern**

Station(s) KLOZ and KQUL provided an internship program in their programming department from July 2012 to Aug 2012 for a student who attends University of Missouri-Columbia, who is working on a communications degree, who assisted the program director to prepare for live broadcast remotes, worked on air as part time employee, and assisted at live remote broadcasts on location.

Office Administrator, sales manager and program director were the station personal involved in these internship programs.

Report prepared by:

Karen Hurtubise  
Business Administrator  
Benne Broadcasting  
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(573) 348-1958